



Parent/Guardian Guide: Email

Dear [Principal/School Official name/PTA member],

My name is [your name] and [my/our] child is a [grade level] student at [school name]. I know I speak for every caregiver when I say that my child's safety is most important. That's why I wanted to take this opportunity to share with you a unique program that I came across that I think would be a great fit for our school.

AAA School Safety Patrol is an effective¹ safety program that offers peer-to-peer leadership opportunities for students. It provides practical ways for students to get involved in keeping their classmates safe along walking routes, bus loading zones, in carpool areas, and while on school grounds. Having been around since 1920, the program has a rich history, and hundreds of thousands of students across the country participate in it every year. Through a data collaboration with Zendrive, a startup that measures real driver behavior, AAA has confirmed that when a community operates AAA School Safety Patrol, the "grade" of traffic safety improves one to two notches on average (e.g. from a "B" grade to an "A-" grade).

This program would greatly benefit our students, our school, and our community. Students will gain safety awareness and leadership skills. Our school will increase safety and solve pedestrian safety issues. Our community would be much safer for all.

Also, all of the equipment and materials needed to run the program are provided for FREE by AAA, so there would be no cost associated with starting this program at our school.

One more thing: AAA also offers a free School Safety Lesson Plan for teachers. The lesson plan covers many of the themes that are emphasized in the School Safety Patrol program, but also includes safety topics like natural disasters, bullying, and bicycle safety. It's a great way to preview the full patrol program – while also being a free teaching resource for the classroom!

I would love to set up a time to talk with you about how we can bring this much-needed program to [school name]. Please let me know when would be a good time for you to meet. I'm including a link to the AAA School Safety Patrol website for your review: schoolsafety.calstate.aaa.com.

Thank you in advance!

Sincerely,

[Signature]